The Number 4 Fall 1995 American Archivist





The Society of American Archivists

The American Archivist

Richard J. Cox, *Editor*, University of Pittsburgh Philip B. Eppard, *Editor as of 1996*, University at Albany, SUNY Teresa M. Brinati, *Managing Editor*, Society of American Archivists

Nell Wade, Copy Editor

Mitchel Bjerke, Cynthia K. Sauer, Deborah S. Schmitt, Editorial Assistants

Barbara L. Craig, Reviews Editor, University of Toronto

EDITORIAL BOARD

Terry Cook (1994-1997), National Archives of Canada

Anne Gilliland-Swetland (1994-1997), University of California at Los Angeles

Joan D. Krizack (1994-1995), Northeastern University

Lawrence J. McCrank (1994-1996), Ferris State University

Robert S. Martin (1994-1998), Texas State Library

James M. O'Toole (1994-1998), University of Massachusetts at Boston

Victoria Irons Walch (1994-1996), Consultant

Maxine Trost (1994-1995), University of Wyoming

The Society of American Archivists

PRESIDENT Brenda Banks, Georgia Department of Archives and History

VICE PRESIDENT Nicholas C. Burckel, Marquette University

TREASURER Lee Stout, Pennsylvania State University

EXECUTIVE DIRECTOR Susan E. Fox

COUNCIL MEMBERS

Karen Benedict (1993-1996), Consultant

Bruce Bruemmer (1995-1998), Charles Babbage Institute

Susan E. Davis (1994-1997), State Historical Society of Wisconsin

Timothy Ericson (1993-1996), University of Wisconsin at Milwaukee

Lori Hefner (1995–1998), Behring Diagnostics Inc.

Steve Hensen (1994–1997), Duke University

H. Thomas Hickerson (1993–1996), Cornell University

Sharon Gibbs Thibodeau (1994-1997), National Archives and Records Administration

Sharron G. Uhler (1995-1998), Colorado Springs Pioneers Museum

About the cover: Cornelis van der Voort painting, Regents of the Oudemannen- and Oudevrouwengusthuis (1618). As Eric Ketelaar points out in his commentary on David Bearman's Archival Strategies, the regents' request that they be portrayed with their records demonstrates 'their concern for accountability, for creating evidence, and for forming the institution's corporate memory.' Photograph courtesy of Amsterdam Historisch Museum.

The American Archivist

Volume 58 / Number 4 / Fall 1995

Archival Strategies / 380

David Bearman

Commentary: Reflections on Archival Strategies / 414

Ian E. Wilson

Commentary: Empowering Archival Effectiveness: Archival Strategies as

Innovation / 430 Ann Pederson

Commentary: The Archival Image / 454

Eric Ketelaar

Case Studies

Lasers and the Fate of Phonographic Recordings / 458

Matthew Sprinkle

From Managerial Theory and Worksheets to Practical MARC AMC; Or, Dancing with the Dinosaur at the Amistad / 464

Frederick J. Stielow, with Rebecca Hankins and Venola Jones

Review Article

Thinking About Archival Preservation in the '90s and Beyond: Some Recent Publications and Their Implications for Archivists / 476

Tyler O. Walters

Selected Recent Publications on Preservation / 493

Editorial Policy / 494

Annual Index / 498

SUBSCRIPTION INFORMATION

The American Archivist (ISSN 0360-9081) is published quarterly by the Society of American Archivists, 600 S. Federal, Suite 504, Chicago, Illinois 60605. Periodicals postage paid at Chicago, Illinois, and additional mailing office. Postmaster: send address changes to mailing office. Subscriptions: \$85 a year to North American addresses, \$100 a year to other addresses. Single copies are \$25 for magazine copies and \$30 for photocopies.

Articles and related communications should be sent to: Teresa M. Brinati, Managing Editor, The Society of American Archivists, 600 S. Federal, Suite 504, Chicago, IL 60605 USA. Telephone: (312) 922-0140. Fax: (312) 347-1452. E-mail: info@archivists.org.

Advertising correspondence, membership and subscription correspondence, and orders for back issues should be sent to SAA at the address above. Requests for permission to reprint an article should be sent in writing to SAA at the above address. Claims for issues not received must be received by SAA headquarters within four months of issue publication date for domestic subscribers and within six months for international subscribers.

The American Archivist is available on 16 mm microfilm, 35 mm microfilm, and 105 mm microfiche from University Microfilms International, 300 N. Zeeb Road, Ann Arbor, MI 48106-1346. When an issue is out of stock, article and issue photocopies may also be obtained from UMI. The American Archivist is indexed in Library Literature and is abstracted in Historical Abstracts; book reviews are indexed in Book Reviews Index.

© The American Archivist is printed on an alkaline, acid-free printing paper manufactured with no groundwood pulp that meets the requirements of the American National Standards Institute—Permanence of Paper, ANSI Z39.48–1992. Typesetting and printing of The American Archivist is done by Imperial Printing Company of St. Joseph, Michigan.

The American Archivist and the Society of American Archivists assume no responsibility for statements made by contributors.

©The Society of American Archivists 1995. All rights reserved.

Postmaster: send address changes to *The American Archivist*, 600 S. Federal, Suite 504, Chicago, Illinois 60605.