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About the Cover

Fashion designers commonly send runway photos, technical drawings, specification sheets, look books (publications containing photographs or illustrations of a designer's newest collections for a given season), and other materials to potential clients for evaluation and possible purchase. Designer Emanuel Ungaro sent this design to San Francisco socialite Ann Getty for her consideration. The back cover shows the complete mixed-media document, which includes a 35 mm color photograph and two fabric swatches (georgette and organdy) stapled to the paper. Mrs. Getty collected some seven linear feet of such materials between 1973 and 1993 and donated her collection to the Fashion Institute of Design and Merchandising. Rachel Clarke discusses the challenges posed by such collections in "Preservation of Mixed-Format Archival Collections: A Case Study of the Ann Getty Fashion Collection at the Fashion Institute of Design and Merchandising." *Sketch, photo, and swatch from Emanuel Ungaro, Folder 5, Box 13, Ann Getty Fashion Collection, Fashion Institute of Design and Merchandising Library, Los Angeles, California. Permission from Emanuel Ungaro.*

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