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ABOUT THE COVER

The Survival Faire, held on February 21, 1970, on the campus of what was then San José State College (now San José State University), was organized by students in a course on contemporary issues. The event predated the first Earth Day which was to take place the following April. The most well-known moment of the Survival Faire was the culminating event of a weeklong series of demonstrations: a ceremonial burial of a car meant to signal the end of the automobile and the beginning of a more sustainable lifestyle. Although the masks worn by students in the photograph improbably echo the masked times of the COVID-19 pandemic during the spring of 2020, these students were calling attention to the negative health effects of smog. The impetus for the Survival Faire was the beginning of an ecology movement that continues to the present day and provides a lens through which to examine the impact of human activity on the planet. Carli Lowe discusses the evolution of and opportunities for more ecologically sound archival practice in “Partnering Preservation with Sustainability.” *From the Civil Rights and Campus Protest Collection, MSS-2010-07-07, courtesy of San José State University Special Collections and Archives in San José, California.*